



Strong media centers. Strong communities.

March 29, 2023

Board of Directors

Officers

Jake Timm
President
Oshkosh Media

Lisa Wolf
Vice-President
Watertown Television

Dave Grooman
Secretary
Lake Mills Community &
Government Television

Deb Brunett
Treasurer
Emeritus Member
Merrill

Directors

Kevin Bargender
Trempealeau County

Boyce Johnson
Madison City Channel

Tom Loucks
Marshfield Media Access

Stephanie Miller
City of McFarland WMCF

Will Nimmow
Monona Community Media

Jeff Robbins
Sun Prairie Media Center

Executive Director

Mary Cardona
(608) 215-5594
exec@
wisconsincommunitymedia.com

Mr. Mike Powers
2218 North Harmony Drive
Janesville, WI 53545

Dear Mike,

I have the great pleasure to inform you that the WCM Board of Directors has chosen you to be a recipient of the 2023 Friend of Access Award! The award reads, *In recognition of your work on behalf of the true democratic voice of the community – Public, Education, and Government Access Television.* Thank you for your dedication to the work of community media in Sun Prairie!

For more than thirty years you have been volunteering your time at the Sun Prairie Media Center (SPMC) and making it possible for SPMC to bring Sun Prairie football games to media audiences enhanced by your entertaining live play-by-play announcing. You are a key member of the team making the games accessible to those unable to attend or who simply want to watch the games again. In fact, according to Jeff Robbins, Director of SPMC, you are “one of the most readily associated people with the Sun Prairie football program.” In nominating you for the award, Robbins praised your “dedication, broadcast excellence, and commitment to Sun Prairie football and the Sun Prairie Media Center.”

Your thirtieth year coincided with the opening of a second high school in Sun Prairie. Robbins told us that the appreciation of the community was on display at the first-ever game between the Sun Prairie East Cardinals and the Sun Prairie West Wolves on September 16, 2022 when you were honored at half-time – a recognition richly deserved!

WCM was very impressed with your nomination and we’re very excited to recognize you with the 2023 Friend of Access Award. This year you are one of two Friends of Access to be honored. The other honoree is Mayor Aaron Richardson of the City of Fitchburg.

You will receive your award at the Best of the Midwest Media Fest Banquet and Show on Thursday, May 4 at the Park Hotel in Madison, which begins with a reception at 5 pm followed by dinner at 6:30 pm. You and a guest will be our guests at the event. At the award presentation after dinner, we hope you will say a few words to the group. Please contact me by Friday, April 28 to let me know whether you plan to attend. Congratulations!

Sincerely,

A handwritten signature in black ink that reads "Mary Cardona". The signature is fluid and cursive, written in a professional style.

Mary Cardona
Executive Director